

Michael Lyons

1206-395 Martha St. • Burlington, ON, L7R 4A9
Phone: 416-908-7961 • Website: www.maestromerle.weebly.com •
E-Mail: michaellyons8@gmail.com



Career Summary

Executive Director and Creative Program Builder with over 20 years experience skillfully leading teams of academics, managers and volunteers. Professional music programmer, educator and orchestral musician with extensive knowledge of music, in particular classical music.

Experience

Founding Music Director – La Jeunesse Youth Orchestra - Port Hope, ON **July 1999 - Currently**

Embarking on 20th Anniversary Season – conceived unique music program blending adult coaches with 40-member youth orchestra – selected and established board of directors, achieved charitable status – established long-term strategic plan for sustainable self-funded education program, created and participated in ongoing community and education outreach programs, built curriculum, hired and managed coaching/teaching staff, administrative staff, volunteers – solicited and received \$100K single donation to establish LJYO Foundation Inc.

Interim Band Class/Music Teacher – Unionville Montessori School - Markham, ON **February-June 2019**

Ran band classes for grades 5-8 based on Ontario curriculum. Taught instrumental music and rehearsed band ensembles during the absence of regular teacher. Met with 11 different classes, 275 students on regular 6 day cycle.

Music Director/Radio Consultant – Classical 98.1FM – Nassau, Bahamas **March 2017 - Currently**

Advisor to the co-owners of Nassau radio station – key player in establishing strong position in highly affluent radio market – program daily content from Canada

Music Director/On-Air Radio Host – Classical 96.3FM - Toronto, ON **January 1994 – October 2014**

Created and hosted daily live-to-air classical radio programs serving large Toronto market at a time of dramatic audience and revenue growth – programmed daily music logs, worked closely as advisor to the Vice-President of Programming Operations, participated in strategic planning for successful marketing and promotion campaigns

Radio Music Producer – CBC Radio - Vancouver, BC **July 1988-December 1993**

Established radio “voice” programming and directing #1 International Gold Medal National Afternoon Drive Show (**DiscDrive**), led the way in innovative radio programming – became paradigm for the CBC Stereo network – conceived and produced summer replacement radio series for **Royal Canadian Air-Force**, nominated for International Radio Awards in NYC for best radio comedy



Assistant Professor – University of Victoria – Victoria, BC

August 1986-June 1988

Performed outreach role in high-profile faculty position as conductor of UVic Wind Symphony, member of Pacific Wind Quintet and Faculty-Student Symphony Orchestra – taught and coached undergraduate/graduate music students

Assistant Professor/Chairman of Music – Laurentian University, Sudbury, ON

September 1982-July 1986

Promoted to Department Chair – served as strong program builder, augmented numbers and variety of course offerings moving the Department toward a stable 4-year degree program – recruited faculty, designed and participated in activities leading to increased enrolments, provided clear direction, built consensus amongst department members through clear and regular communication – strong advocate with the administration addressing and protecting the needs of the department

Education

Master of Music (Performance) – Western University, London, ON

1984

Faculty assistant positively mentoring large undergraduate music class – member Faculty Chamber Orchestra, member Faculty Wind Quintet – researched and wrote thesis on classical wind music – programmed and executed multiple high-standard recitals – worked as General Manager of University Alumni Hall concert hall

Bachelor of Musical Arts (Education) – Western University, London, ON

1979

Active and visible member of student body performing lead roles in many university ensembles – participated in volunteer teaching assistance programs in London Public School music programs

Skills

Program planner and builder, facilitator of people and situations, goal-oriented, results oriented, visionary-ability to see the “big picture” and limitless possibilities, motivator, inspirational leader, mentor- strong coaching skills, team-building-assess and secure top talent, analytics

Board Work

- Ad-Hoc Member: LJYO Board of Directors **1999-present**
- Ad-Hoc Member: LJYO Foundation Inc. Board of Directors **2011**
- Representative: CBC National Radio Programming Committee **1992**
- Member: Laurentian University Humanities Council **1984-1986**
- Ad-Hoc Member: Huntington University Television Production Foundation Inc. **1984-1986**



Honors & Awards

Canada Council Arts "B" Study Grant

1981

Received after rigorous audition-interview process for study abroad at Northwestern University in Evanston, Illinois, USA